

**1st International Scientific Conference
in the series "Challenges, innovations
and problems of business and tourism"**

*Business and tourism in times of
uncertainty*

Jelenia Góra, 20.04.2023

Ladies and Gentlemen,

we cordially invite you to participate in the International Scientific Conference: *Business and tourism in times of uncertainty*. The conference will take place on April 20, 2023 in a hybrid form and will be a platform for international exchange of scientific achievements and practical experience in the field of challenges, innovations and main problems of both broadly understood business and the tourism industry.

The main objectives of the conference are:

- to discuss the problems and challenges of business and tourism;
- to identify good practices in counteracting specific threats and challenges;
- to create perspectives for tourism development in times of economic crisis;
- integrating the scientific community, tourism business practitioners and social and tourism organisations.

The conference will cover the following thematic areas:

- **Business in times of uncertainty** (economic issues, business experiences from different crises, current state of research, current challenges);
- **Tourism in times of uncertainty** (tourism industry experiences from various crises, current state of research, tourism during the COVID-19 pandemic, current challenges of the tourism industry).
- **Organizers: The Karkonosze University of Applied Sciences**

Patronage:

- Lower Silesian Chamber of Tourism - Marek Ciechanowski
- Sudeten Entrepreneurs' Centre

Partners:

- Karkonosze Museum in Jelenia Góra
- Section of Sociological Problems of National Security of the Polish Sociological Association
- Decathlon Jelenia Góra

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- dr hab. Dariusz Fatuła, prof. KAAFm (Andrzej Frycz Modrzewski Krakow University)
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- dr Robert Wysocki (University of Zielona Góra)
- dr Jolanta Grębowiec-Baffoni (Research & Investigation Economic Crime Studies in Milan, The University of Public Security and Individual "Apeiron")
- dr Zbigniew Telec (Wrocław University of Science and Technology)
- dr Piotr Sołhaj (Lawyer's Office in Cracow)
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- dr inż. Iwona Gawron (State University of Applied Sciences in Nowy Sącz)
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Organising Committee:

- dr Magdalena Baczyńska - Chairperson
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- dr Wojciech Topczewski
- mgr Kornel Musiał
- mgr Lilianna Rzepka
- mgr Magdalena Prorok
- Students - Members of the KANS Scientific Association for Social Initiatives and Research

Contact:

All questions and correspondence should be addressed to the secretaries of the Organising Committee:

- Kornel Musiał: kornel.musial@kans.pl (conference, publications)
- Justyna Bagińska: justyna.baginska@kans.pl (conference)

Papers and publication:

If you are interested in presenting a paper at the conference, please submit the title of your presentation and an abstract via the submission form (links to the forms can be found on the last page of the communication). The abstract should contain a clear reference to the sources and results presented in the presentation. The volume of the text max. 350 words. Submitted abstracts will be available on the conference website and in the electronic book of abstracts prepared for the conference. The conference will have a hybrid character, so there is a possibility to present the paper stationary or remotely. Conference language: Polish and English.

Authors are invited to publish their papers in a post-conference monograph to be published in 2024 (FNCE Scientific Publishing House - Level I of the MEiN list of publications). Texts in Polish or English should be submitted by 30.09.2023. Detailed guidelines will be included in a separate communication. Detailed publishing guidelines will be included in a separate communication by the end of April 2023. Text volume: at least 0.5 publication sheets (not including bibliography, abstracts and keywords), no more than 1 publication sheet.

Cost of participation:

- Passive participation in remote or on-site format: free of charge
- Passive participation (stationary) + catering: 150.00 PLN/40 euro
- Active participation (remote): 60.00 PLN/20 euro
- Active participation (stationary): 230.00 PLN/60 euro
- Active participation 1st, 2nd degree students and PhD students (stationary): 180.00 PLN/50 euro

Payment for participation in the conference must be made by 12.04.2023. Those who declare their willingness to participate actively and correctly fill in the registration form (abstract, keywords, etc.) will be kept informed of the Scientific Committee's decision on the eligibility of their paper.

UNIVERSITY ACCOUNT NUMBER:

Santander Bank Polska

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Title: First and last name, I MKN

International bank transfer details:

IBAN: PL 90 1090 1926 0000 0005 1400 5976

KOD SWIFT: WBKPPLPP

Title: First and last name, I MKN

The following are particularly invited to participate in the conference:

- Researchers representing various scientific disciplines (economics and finance, socio-economic geography and spatial management, management and quality sciences, legal sciences, sociological sciences, physical culture sciences, health sciences, social communication and media sciences, philosophy, psychology, health promotion, political and administrative sciences, security sciences);
- Entrepreneurs and practitioners;
- NGO activists
- Employees of local services and institutions;
- Students and PhD students.

Important dates:

Deadline	Description
Until 10.04.2023 at 18:00	<ul style="list-style-type: none"> Online registration of participants (passive and active participants)
Until 12.04.2023	<ul style="list-style-type: none"> Payment of the conference fee
13.04.2023	<ul style="list-style-type: none"> Publication of the full conference programme
20.04.2023	<ul style="list-style-type: none"> Conference (participant registration from 9:00 - 10:00) - KANS and MS Teams
Until 30.09.2023 at 23:59	<ul style="list-style-type: none"> Submission of papers for the post-conference monograph
2024	<ul style="list-style-type: none"> Edition of the monograph

Important links:

- **Conference website:**

<https://kans.pl/i-mkn-biznes-i-turystyka-w-czasach-niepewnosci>

- **Registration form ENG (papers)**

https://forms.office.com/Pages/ResponsePage.aspx?id=H3CKB_FbsUaaRuUpic0XXIESoMjiAQRAnz_NSyd9ks1UNjIOMUE4UEpJQ0pXU05JWVg2SVUxUVpKNC4u

- **Registration without papers:**

https://forms.office.com/Pages/ResponsePage.aspx?id=H3CKB_FbsUaaRuUpic0XXIESoMjiAQRAnz_NSyd9ks1UNDJQUVBaOVg0MDE2TFZLSUs2NVdZU0c0NC4u